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Tools

Sketch
InVision
Principle
Framer

Technologies

Fluent In:
HTML + CSS
JavaScript
Laravel
WordPress

Proficient In:
React
Ruby on Rails

Interests

Mobile-First Design
Accessibility
Microinteractions

Jordan Koschei*

I build **meaningful digital experiences** with **design**, **writing**, and **code**.

Lead Product Designer
Agrilyst // 2016 — Present

In charge of maintaining, extending, and implementing the design language for a startup that builds management and analytics software for indoor farms.

- ⊘ Expanded and evolved design language for data-rich farm tools
- ⊘ Designed and built the public-facing marketing site and collateral
- ⊘ Built a new front-end framework to encapsulate the design language and make it faster to go from prototype to production

Director of User Experience
Fusion Media // 2013 — 2016

As part of a boutique design agency, helped Fortune 500s design better internal tools that improve efficiency and reduce frustration.

- ⊘ Designed the interface for an augmented reality sales app
- ⊘ Designed/built social networks for conferences/events
- ⊘ Wireframed the layout for an external site used by millions of visitors
- ⊘ Shadowed client employees during their day-to-day work while performing UX research

Opinion Editor
The Industry // 2012 — 2016

Was a contributing writer, followed by Opinion Editor and eventually Managing Editor, for a digital publication that helped pioneer design-oriented startup coverage.

Web Designer + Developer
Freelance // 2009 — 2013

Designed and built websites and interfaces for small businesses, nonprofits, and creative individuals.

*ko-shy